



# WENATCHEE VALLEY COLLEGE CENTER FOR ENTREPRENEURSHIP

## ABOUT

The Center for Entrepreneurship at Wenatchee Valley College assists existing and future entrepreneurs by providing a one-stop access point for regional resources designed to help you start and grow your business in North Central Washington. Starting and growing a business requires deep support. The Center for Entrepreneurship provides networking, mentoring, education, business plan development, workshops, and connections to other entrepreneurs. You focus on building your business, and we'll provide the support to get you where you're going.

## OUR RESOURCES FOR ENTREPRENEURS

### Networking

We host and participate in a variety of events designed to help early and growth-stage entrepreneurs develop, build and expand networks to others starting and growing businesses, to resource providers, and to successful business owners who are focused on helping you succeed.

### Mentoring

Sometimes the best support is advice from an experienced business owner who understands the unique challenges of starting and growing a business. The Center for Entrepreneurship has built a network of mentors committed to providing support and guidance to you. These mentors might be located right here in North Central Washington, or recruited from around the state or country. Through our network, you'll find valuable resources to help you build and sustain your ideas. Put the experience and power of our network of mentors to work for your business.

### Education

Building a foundation of success for your business starts with education. You already know what you want to do, let us help you learn how to do it as successfully as possible. The Center for Entrepreneurship offers a variety of educational opportunities designed to teach you all aspects of successfully starting and running a business. Our educational offerings are delivered through workshops, monthly programs, customized training programs, boot camps, and classes. We also pair recognized industry leaders and experts with you to provide the information you need to succeed.

**Ready to learn more? Contact us to get connected to the  
resources designed to provide maximum support.**



**509.682.6915**



**startupncw.com**



**CforE@wvc.edu**



# WENATCHEE VALLEY COLLEGE CENTER FOR ENTREPRENEURSHIP

## PROGRAMS FOR EMPLOYERS

### Customized Training

Do you need to train new employees or upgrade the skills of existing employees? Whether you are a large business, a small business, or creating your own business, we have a growing list of training courses designed to be customized to meet your business goals.

### Training Grants

Training grants may be available for businesses with multiple employees that need upgraded or enhanced skills. The expected result after training is that these employees will be eligible for increased wages and/or promotions.

### Programs for Entrepreneurs

The SEAP Program is a partnership between the Center for Entrepreneurship and Small Business Development Centers. This program provides guidance and resources to unemployed individuals interested in launching a business.

### Entrepreneurial Support

Starting and growing a business requires deep support. The Center for Entrepreneurship provides networking, mentoring, education, business plan development, workshops, and connections to other entrepreneurs. You focus on building your business, and we'll provide the support to get you where you're going.

**Ready to learn more? Contact us to get connected to the resources  
designed to provide maximum support.**



**509.682.6915**



**startupncw.com**



**CforE@wvc.edu**



## WENATCHEE VALLEY COLLEGE CENTER FOR ENTREPRENEURSHIP



### OFFICE HOURS

**The Center for Entrepreneurship at Wenatchee Valley College hosts a program called in-person "Office Hours" to connect new and growing business owners to veteran entrepreneurs and resource providers.**

#### **Making connections designed for success.**

We understand that sometimes an entrepreneur just needs a bit of informal guidance to answer questions, test ideas, and build connections. The Center for Entrepreneurship has built a network of recognized business owners and leaders who have agreed to share their deep experience and talent with you. Our Office Hours program schedules brief, private meetings that allow you to get the guidance you need to grow and succeed.

#### **Advice from experts.**

Our list of committed experts and resource providers includes attorneys, marketing professionals, human resource experts, accountants, and more. Each has agreed to volunteer their experience with you to help your business grow and expand. This is an excellent opportunity to test ideas, find solutions to challenges, and learn from those who have built success.

**Dates, times, and locations change periodically. To schedule your complimentary meeting during Office Hours, contact the Center for Entrepreneurship.**



**509.682.6915**



**startupncw.com**



**CforE@wvc.edu**



# WENATCHEE VALLEY COLLEGE CENTER FOR ENTREPRENEURSHIP



## STARTUP BOOT CAMP

**The Center for Entrepreneurship at Wenatchee Valley College hosts a StartUp Boot Camp program designated to train you for entrepreneurial success.**

### **Train in 10 weeks.**

Startup Boot Camp invites a small number of early-stage entrepreneurs to spend 10 weeks working through their idea to develop a business plan. This intensive program connects you to local, regional, state and national resources and experts in a progressive format to help you launch, grow and expand your business. Create your sales and marketing strategies, refine your pricing structure, identify and find your ideal customer, and so much more.

### **The big picture.**

Startup Boot Camp is part of a statewide economic development initiative known as "StartUp 365 Washington." This network of public and private-sector partners has united to provide tools, resources and mentors from urban business centers to individual entrepreneurs in rural communities. The Center for Entrepreneurship is your connection to these tools and networks.

**Your time is now. Contact our office today to register for the next StartUp Boot Camp session.**



**509.682.6915**



**startupncw.com**



**CforE@wvc.edu**



# WENATCHEE VALLEY COLLEGE CENTER FOR ENTREPRENEURSHIP



## MENTORSHIP

**The Center for Entrepreneurship at Wenatchee Valley College offers a robust mentorship program that connects you with the business knowledge and guidance of experienced professionals.**

### **Mentoring fuels success.**

Thriving entrepreneurs often cite mentoring as a critical component of their success. The shared experience and connections can provide valuable insight to help guide and shape your new business.

The Center for Entrepreneurship provides access to a free, easy-to-use virtual network that allows entrepreneurs and volunteer business experts to connect. This is how problems are solved and businesses are built.

Through this resource, you will join a growing community that has already created thousands of mentor-mentee matches and continues to make an impact through the power of mentoring to help small businesses thrive.

**Contact our office today to get connected to experienced professionals, both locally and across the world, who are eager to see you succeed.**



**509.682.6915**



**startupncw.com**



**CforE@wvc.edu**